

KEVIN BORLAND MASONRY AWARD 2021 DESIGN BRIEF

THINK
BRICK
AWARDS
2021

THINK BRICK 
AUSTRALIA

in association with

CMAA 
CONCRETE MASONRY
ASSOCIATION OF AUSTRALIA


ARTA
AUSTRALIAN ROOFING TILE ASSOCIATION



KEVIN BORLAND
MASONRY
AWARD
WINNER 2020

NAPIER STREET FOR
MILIEU
FREADMAN WHITE

table of contents

MESSAGE FROM THE CEO OF CONCRETE MASONRY ASSOCIATION OF AUSTRALIA	5
INDUSTRY OVERVIEW	7
Who is Concrete Masonry Association of Australia?	7
Australian Concrete Masonry Market	7
AWARD INTRODUCTION	8
Competition overview	8
KEVIN BORLAND MASONRY COMMERCIAL AND RESIDENTIAL CRITERIA	9
General	9
Competition Key Dates	9
AWARDS	10
Prize	10
New Entrant Award	10
Presentation of Awards	10
Post Competition Promotion	10
Media Demands	10
Terms and conditions	10
ASSESSMENT	11
Jury	11
SUBMISSION	12
Submission Material and Format	12
Lodgement	12
Returns Policy	12
Copyright	12
Moral rights	12
KEVIN BORLAND MASONRY AWARD 2021 CHECKLIST	13

**KEVIN BORLAND
MASONRY AWARD
HIGH COMMENDATION
2020**

**LVL
PLY ARCHITECTURE**



kevin borland masonry award 2021 design competition brief

MESSAGE FROM THE CEO OF CMAA



Contemporary and stylish, concrete masonry is a strong material that has been tried and tested through time. As one of the most durable and weather-resistant materials available, the opportunities for designs incorporating concrete masonry are vast – from simple projects to complex buildings. The Kevin Borland Masonry Award seeks to highlight the design potential of concrete masonry.

In 2014, the category was introduced, and named in honour of Kevin Borland. An innovative architect and a genuine patron of young emerging architects, Borland was recognised for allowing natural materials to star as the centrepiece of his architectural design particularly through elevating the use of masonry. Established to commemorate innovation and creativity in the use of concrete masonry, the category recognises the important contributions that architects, manufacturers, builders and block layers make in bringing outstanding projects to life.

The winner of this category will receive a \$10,000 cash prize.

In 2020, despite widespread disruption due to COVID19, over 150 entries were received across all award categories. The Kevin Borland Masonry award entries championed the robust materiality and organic beauty of concrete masonry while elevating their sculptural possibilities in designing for the community. We also received our first underwater entry!

The winning project Napier Street for Milieu (Freadman White) represent a poised addition to the diverse urban character of the Melbourne suburb of Fitzroy. The formal restraint of the well-considered and robustly detailed architecture is enriched through the use of elegant, buttery concrete bricks. Respect for the neighbourhood and the quality of life of the residents of the fourteen commodious apartments are prioritised, and this is exemplified in every aspect of the architectural language and materiality.


Every year I am delighted to see the way architects evolve their design concepts and work alongside manufacturers to push the limits of the raw materials and re-imagine the commercial & residential buildings that make up the tapestry of our unique country.

We look forward to continuing to see architects re-imagine bricks and pavers in contemporary building design in 2021.

Elizabeth McIntyre
Chief Executive Officer
Concrete Masonry Association of Australia

**KEVIN BORLAND
MASONRY AWARD
HIGH COMMENDATION
2020**

**DAYLESFORD 1863
MOLONEY
ARCHITECTS**

 Ben Hosking

industry overview

WHO IS CONCRETE MASONRY ASSOCIATION OF AUSTRALIA?

The Concrete Masonry Association of Australia (CMAA) represents the concrete masonry manufacturers of Australia.

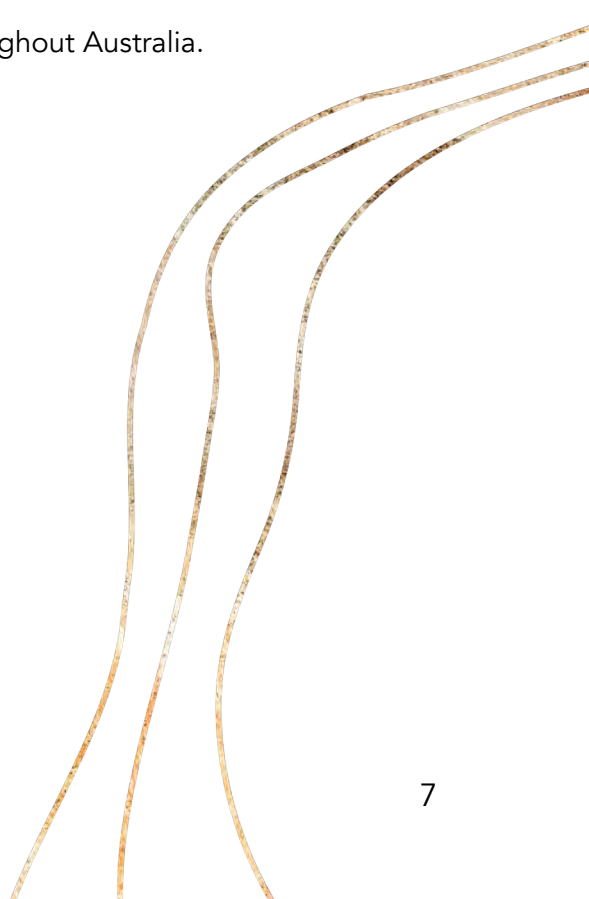
The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are free to download from the CMAA website. The Association also conducts workshops and courses and provides a technical advisory service for the construction industry and other uses of concrete masonry products.

The CMAA supports the concrete masonry industry by providing technical information and advice to architects, engineers, specifiers and educators. The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are publicly available from their website. The Association also conducts workshop courses and provides a technical advisory service for masonry design queries.

THE AUSTRALIAN CONCRETE MASONRY MARKET

Annually, 2 million tonnes of concrete Bricks, Blocks and Pavers are manufactured nationally.

The industry and its associates employ over 20,000 people throughout Australia.



award introduction

COMPETITION OVERVIEW

The Kevin Borland Masonry Award will reward and showcase concrete masonry in commercial and residential architectural design.

Projects in this category must be built primarily for commercial or residential purposes. Commercial projects can include government, public, health, education and multi-residential constructions. Residential projects can include single-dwelling houses. Concrete masonry must be a feature of the design process. Rendered masonry is not considered a design feature.

The award is named after Kevin Borland, who was born in West Melbourne on 28 October 1926. Borland's designs, more than those of any other architect, have shaped the trajectory of Melbourne architecture. His works include the Melbourne swimming and diving stadium for the 1956 Summer Olympics as well as the Harold Holt Memorial Swimming Centre in Melbourne's Glen Iris in 1968 to 1969. As well as an innovative architect, Borland was a generous patron of younger architects and an inspiring and much-loved design studio teacher.

kevin borland masonry award entry criteria

GENERAL

Nominated project must meet the following criteria:

- Commercial projects completed since January 2019 and located in Australia or, if internationally located, built with Australian manufactured masonry products.
- Residential projects completed since January 2019 and located in Australia or, if internationally located, built with Australian manufactured masonry products.
- Not entered into previous Think Brick awards.
- Must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entry must be submitted by the closing date of **Wednesday 31st March, 2021**.
- Only entries that are submitted in full and **online through our website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Commercial and Residential Masonry Category.

COMPETITION KEY DATES

Day	Date	Month	Time	Event
Monday	21st	December 2020	12:00pm EST	Entries Open
Wednesday	31	March 2021	5:00 pm EST	Entries Close
Thursday	6th	May 2021	All day	Award Judging
Thursday	12th	August 2021	From 6.30 pm	Awards Gala Dinner

awards

PRIZE

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$10,000 for the project.

NEW ENTRANT AWARD

This award is open to any Architectural or design firm that have not previously entered any category in the Think Brick Awards. All first-time entrants that enter one of the existing categories, will automatically go in the running to win the New Entrant Award with \$10,000 prize money.

PRESENTATION OF AWARDS

The finalists and winners of the Kevin Borland Masonry Award category will be announced and presented at the Awards Gala Dinner, which will be held in Melbourne on **Thursday, 12^h August 2021**. All submissions will receive an invitation for two for each party involved in the submission. Additional tickets to attend the event are available for purchase.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry - Commercial and Residential, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

POST COMPETITION PROMOTION

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association websites, social media, publications, industry presentations, roadshows and TBA/CMAA/ARTA events.

MEDIA DEMANDS

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media, or print publication.

TERMS AND CONDITIONS

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms, in the promotion of the Awards and other related initiatives. And also, as a case study on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media channels and other third party media.

The winning project and any receiving commendations will also be published in Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association's publications.

Architects from any winning projects and any receiving commendations will be expected to participate in future member engagements.

Please include any photography credits in your submission. Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia cannot be held responsible for publication of photos with no credit if this is not provided. We will provide photography credits wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition. The Jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association respect your privacy and will not share your contact information with any third party.

assessment

JURY

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2021 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors will be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

submission

SUBMISSION MATERIAL AND FORMAT:

- **PROJECT STATEMENT:** This is a summary of the project that we will include in our Awards Book. Please include relevant background information about the project, what bricks/pavers were used, and the team involved (including architect, masonry contractor, brick manufacturer and builder). **Minimum of 100 and maximum of 250 words.**
- **IMAGES:** Please upload a **minimum of 2 and maximum of three (3) images at high resolution** that best represent your project. We require the high resolution images to be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg, tif or PSD format**. All images must be between **1MB and 10MB** in size.
- **FLOOR PLAN:** It is preferred that you submit a floor plan of the project, but your entry will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg file. PDF files will not be accepted.**
- **ARCHITECT LOGO:** It is preferred that you submit the logo for your firm, but your entry will not be invalid if this is unavailable. **Please supply the logo in high resolution as a jpeg file. PDF files will not be accepted.**

LODGEMENT

Your submission is due by **5pm EST Wednesday 31st March 2021**, to be uploaded via the website.

RETURNS POLICY

Competitors are advised to make copies of their submission for their records. Submission and any materials included, or part thereof, will become the property of Concrete Masonry Association of Australia and will not be returned to competitors.

COPYRIGHT

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

MORAL RIGHTS

Competitors are to clearly define their requirements for attribution of their work in the competition submission. Competitors are responsible for obtaining agreement by all holders of moral rights in the design.

kevin borland masonry award 2021 Checklist

Does your submission include the following?

- Project Statement (min 100 to max 250 words)
- Hi-res images (a minimum of 2 and maximum of 3) in jpeg, tiff or PSD format, between 1MB and 10MB
- Project floor plan in jpeg format (preferred)
- Architect logo in high resolution jpeg format (preferred)

For further enquiries regarding the above checklist, please contact Think Brick Australia on phone: 02 8448 5500 or via email: awards@thinkbrick.com.au

notes

Once uploaded, please record your Awards Project Number here for personal reference:

competition key dates

**ENTRIES CLOSE:
WEDNESDAY 31ST MARCH 2021, 5:00 PM EST**

**AWARD JUDGING:
THURSDAY 6TH MAY 2021**

**AWARDS GALA DINNER:
THURSDAY 12TH AUGUST 2021
CROWN MELBOURNE**

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ARTA
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