

BRUCE MACKENZIE LANDSCAPE AWARD 2021 DESIGN BRIEF

THINK
BRICK
AWARDS
2021

THINK BRICK 
AUSTRALIA

in association with

CMAA 
CONCRETE MASONRY
ASSOCIATION OF AUSTRALIA


ARTA
AUSTRALIAN ROOFING TILE ASSOCIATION

**BRUCE MACKENZIE
LANDSCAPE
AWARD WINNER 2020**

**ARKADIA APARTMENTS,
NSW**
DKO / BREATHE
ARCHITECTURE /
OCULUS



Tom Ross

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**BRUCE MACKENZIE
LANDSCAPE
AWARD HIGH
COMMENDATION 2020**

**MONTARIO QUARTER
URBIS**



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bruce mackenzie landscape award 2021 design competition brief

MESSAGE FROM THE CEO OF THINK BRICK AUSTRALIA & CMAA



Landscape architecture remains a key player in shaping our public environment yet has continually faced evolving challenges with urbanisation and sustainability. Born from the earth, clay brick and concrete masonry are the ideal materials to extend its natural connection from the land and serve as spaces which encourage connections between people. The Bruce Mackenzie Landscape Award seeks to promote the use of clay brick and concrete masonry in landscape design while celebrating the versatility and opportunities of working with these materials.

The urban design and landscape category were established in 2014, with the Bruce Mackenzie Landscape Award named in honour of landscape architect Bruce Mackenzie. Bruce Mackenzie was renowned for his contribution to the emergence of the Indigenous landscape design movement in Australia. Created to commemorate innovation and creativity in the use of clay and concrete masonry, the category recognises the important contributions that architects, manufacturers, builders and block layers make in bringing outstanding landscape projects to life.

The winner of this category will receive a \$10,000 cash prize.

In 2020, despite widespread disruption due to COVID19, over 150 entries were received across all award categories. The Bruce Mackenzie Landscape Award entries for 2020 championed a considered harmony between structures of clay brick and concrete masonry and the geology, history & sustainability of their surrounding natural environments. The winning project Arkadia Apartments, NSW (DKO / Breathe Architecture / OCULUS) set a new benchmark in how a multi-residential project can foster community, social interaction and neighbourhood integration through a collaborative design process. The use of recycled brick throughout the landscaping aesthetically ties the architecture to the landscape and reduces environmental impacts through low embodied energy, while the continuation of Bowral Blue bricks from the residential balconies weaves public and private spaces together.

Every year I am delighted to see the way architects evolve their design concepts and work alongside manufacturers to push the limits of the raw materials and re-imagine the public spaces & landscapes that help shape the tapestry of our unique country.

We look forward to continuing to see architects re-imagine pavers in contemporary building design in 2021.

Elizabeth McIntyre
Chief Executive Officer
Think Brick Australia and CMAA

BRUCE MACKENZIE
LANDSCAPE
AWARD HIGH
COMMENDATION 2020

CAMDEN VALLEY INN
KP ARCHITECTS



© Scott Burrows Photographer

industry overview

WHO IS CONCRETE MASONRY ASSOCIATION OF AUSTRALIA?

The Concrete Masonry Association of Australia (CMAA) represents the concrete masonry manufacturers of Australia.

The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are free to download from the CMAA website. The Association also conducts workshops and courses and provides a technical advisory service for the construction industry and other uses of concrete masonry products.

The CMAA supports the concrete masonry industry by providing technical information and advice to architects, engineers, specifiers and educators. The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are publicly available from their website. The Association also conducts workshop courses and provides a technical advisory service for masonry design queries.

WHO IS THINK BRICK AUSTRALIA?

Think Brick Australia represents Australia's clay brick and paver manufacturers. Our purpose is to ensure clay brick is recognised as a pre-eminent building material by leading architects, developers, builders and property owners. We are committed to promoting exemplary building and landscape design using clay brick and pavers.

We create national campaigns to inspire designers, builders and consumers to use clay brick as a contemporary, versatile and inspiring building material.

We provide technical support to architects, engineers, builders, developers and property owners.

We undertake research to improve and promote the usability and environmental credentials of our products and work with government and regulators closely. We also set and monitor standards for our members and users of our products.

award introduction

COMPETITION OVERVIEW

This award was previously part of the Horbury Hunt Award. In 2013, this award evolved to include concrete masonry. We named the award in 2014 after renowned Australian landscape architect Bruce Mackenzie.

Bruce Mackenzie was responsible for some of Australia's greatest landscaping projects which include Ku-ring-gai and Glebe Bicentennial Parks and the landscape construction of Sydney (Kingsford-Smith) International Airport.

Spanning over five decades, Mackenzie has been commissioned to design numerous recognised Australian landmarks and has won various design awards, which highlights his great contribution to the landscape design community.

bruce mackenzie landscape award

entry criteria

GENERAL

Nominated project must meet the following criteria:

- Includes non-building projects that have enhanced the quality of the built environment or public domain incorporating clay brick/pavers and concrete pavers.
- Completed since January 2019 and located in Australia or, if internationally located, built with Australian manufactured masonry products.
- Materials used can include clay brick, concrete pavers (including wetcast*) and masonry used in landscape or outdoor urban design.
- Recycled and reused bricks can be used in this category.
- Not entered into previous Think Brick awards.
- Must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entry must be submitted by the closing date of **Wednesday 31st March, 2021**.
- Only entries that are submitted in full and **online through our website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Landscape category.

* Wetcast concrete paving units are manufactured using concrete greater than zero slump. The concrete mix is poured into a mould where it is required to cure and harden before being demoulded and palletised.

LANDSCAPE CATEGORY

The Landscape category includes non-building projects that have enhanced the quality of the built environment or public domain incorporating clay brick/pavers and concrete pavers.

COMPETITION KEY DATES

Day	Date	Month	Time	Event
Monday	21st	December 2020	12:00pm EST	Entries Open
Wednesday	31	March 2021	5:00 pm EST	Entries Close
Thursday	6th	May 2021	All day	Award Judging
Thursday	12th	August 2021	From 6.30 pm	Awards Gala Dinner

awards

PRIZE

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$10,000 for the project.

NEW ENTRANT AWARD

This award is open to any Architectural or design firm that have not previously entered any category in the Think Brick Awards. All first-time entrants that enter one of the existing categories, will automatically go in the running to win the New Entrant Award with \$10,000 prize money.

PRESENTATION OF AWARDS

The finalists and winners of the Bruce Mackenzie Landscape category will be announced and presented at the Awards Gala Dinner, which will be held in Melbourne on **Thursday, 12th August 2021**. All submissions will receive an invitation for two for each party involved in the submission. Additional tickets to attend the event are available for purchase.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry - Commercial and Residential, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

POST COMPETITION PROMOTION

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association websites, social media, publications, industry presentations, roadshows and TBA/CMAA/ARTA events

MEDIA DEMANDS

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media, or print publication.

TERMS AND CONDITIONS

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms, in the promotion of the Awards and other related initiatives. And also, as a case study on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media channels and other third party media.

The winning project and any receiving commendations will also be published in Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association's publications.

Architects from any winning projects and any receiving commendations will be expected to participate in future member engagements.

Please include any photography credits in your submission. Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia cannot be held responsible for publication of photos with no credit if this is not provided. We will provide photography credits wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition. The Jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association respect your privacy and will not share your contact information with any third party.

assessment

JURY

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2021 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors will be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

submission

SUBMISSION MATERIAL AND FORMAT:

- **PROJECT STATEMENT:** This is a summary of the project that we will include in our Awards Book. Please include relevant background information about the project, what bricks/pavers were used, and the team involved (including architect, masonry contractor, brick manufacturer and builder). **Minimum of 100 and maximum of 250 words.**
- **IMAGES:** Please upload a **minimum of 2 and maximum of three (3) images at high resolution** that best represent your project. We require the high resolution images to be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg, tif or PSD format**. All images must be between **1MB and 10MB** in size.
- **FLOOR PLAN:** It is preferred that you submit a floor plan of the project, but your entry will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg file. PDF files will not be accepted.**
- **ARCHITECT LOGO:** It is preferred that you submit the logo for your firm, but your entry will not be invalid if this is unavailable. **Please supply the logo in high resolution as a jpeg file. PDF files will not be accepted.**

LODGEMENT

Your submission is due by **5pm EST Wednesday 31st March 2021**, to be uploaded via the website.

RETURNS POLICY

Competitors are advised to make copies of their submission for their records. Submission and any materials included, or part thereof, will become the property of Concrete Masonry Association and Think Brick Australia and will not be returned to competitors.

COPYRIGHT

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

MORAL RIGHTS

Competitors are to clearly define their requirements for attribution of their work in the competition submission. Competitors are responsible for obtaining agreement by all holders of moral rights in the design.

bruce mackenzie landscape award 2021 checklist

Does your submission include the following?

- Project Statement (min 100 to max 250 words)
- Hi-res images (a minimum of 2 and maximum of 3)
in jpeg, tiff or PSD format, between 1MB and 10MB
- Project floor plan in jpeg format (preferred)
- Architect logo in high resolution jpeg format (preferred)

For further enquiries regarding the above checklist, please contact Think Brick Australia on phone: 02 8448 5500 or via email: awards@thinkbrick.com.au

NOTES

Once uploaded, please record your Awards Project Number here for personal reference:

competition key dates

**ENTRIES CLOSE:
WEDNESDAY 31ST MARCH 2021, 5:00 PM EST**

**AWARD JUDGING:
THURSDAY 6TH MAY 2021**

**AWARDS GALA DINNER:
THURSDAY 12TH AUGUST 2021
CROWN MELBOURNE**

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ARTA
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